OPQC: Decreasing births < 39 weeks gestation without medical indication and improving birth registry accuracy project Interventions

Inform consumers of risk/benefits of deliveries < 39 weeks

Promote need for early dating to practitioners and consumers

Communicate to patient/clinic/hospital ultrasound results

Public awareness campaign

Goal: Assure that all initiation of labor or caesarean sections on women who are not in labor occur only when obstetrically or medically indicated

